



International Society of
Ethnopharmacology

12th International Congress of Ethnopharmacology February 17-19, 2012, Kolkata, India

"Traditional Medicines and Globalization – The Future of Ancient Systems of Medicine"

*Organised by: School of Natural Product Studies,
Dept. of Pharmaceutical Technology,
Jadavpur University, Kolkata 700032, India*



Jadavpur University,
Kolkata, India

The International Society for Ethnopharmacology (ISE) is dedicated to the interdisciplinary study of the therapeutic profile of plants, and natural product drugs used in indigenous and modern medicine. The ISE promotes a critical discussion between everyone interested in local and traditional knowledge on medicine, food and plants, exploring their usage and scientific validation. The 12th congress of ISE is proposed to be held in India during February 17-19, 2012 at Kolkata. This is the first major congress on ethnopharmacology in India. The conference's main focus is on promotion and development of ancient system of medicines, particularly Asian medicines with all aspects of their promotion and development.

Topics to be covered in the conference are:

- ❖ Ethnopharmacological perspectives - from traditional to modern pharmaceuticals – phytochemical, pharmacological and clinical studies
- ❖ Global trade in and commercialization of traditional medicines
- ❖ The interface between History and ethnopharmacology of traditional medicines
- ❖ Trends in the evaluation of traditional medicine
- ❖ Promotion and development of natural products with international cooperation
- ❖ Polypharmacology of herbal medicine
- ❖ Traditional medicine and neglected diseases
- ❖ Traditional medicines and the world wide web: Globalising local knowledge or localizing global technologies
- ❖ System Biology and Synergy in herbal medicine
- ❖ Nutraceuticals and traditional medicines – evidence-based health care claims
- ❖ The future of traditional medicines - multidisciplinary approaches in health sciences
- ❖ Biodiversity and conservations
- ❖ Traditional medicines and biomedicine - common or conflicting interests?
- ❖ Ethnopharmacology and bio-cultural diversity
- ❖ Various Symposia and workshops

This conference will focus on some crucial and contemporary issues on the scientific study, development and evaluation of ancient systems of medicines and will centre on the theme of globalization. We welcome everybody working in this area particularly the researchers, manufacturers of medicine, raw materials, phytomedicines, pharmaceuticals and dietary and food supplements; representatives of conventional and traditional health care systems; regulatory authorities; standard-setting organizations; contract laboratories and research organizations, NGOs, academicians, scientists, students and healthcare professionals all over the world. The conference will be organized by the School of Natural Product Studies (SNPS), Jadavpur University, India along with other organizations, associations who may be interested in collaboration for organizing this esteemed event.

For further details please contact:

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